

Studying the Gender Gap In Local Newspapers

By Melissa Kania

Newspaper: The Buffalo News

Dates: Monday, June 1, 2015 – Sunday, June 7, 2015

DATE	SECTION	MALE BYLINES	FEMALE BYLINES
Monday, June 1	Cover/National/World	15	6
	City & Region	4	3
	Business	3	8
	Arts & Entertainment	1	0
	Sports	5	1
	Opinion	8	2
Tuesday, June 2	Cover/National/World	10	5
	City & Region	8	4
	Business	7	2
	Arts & Entertainment	1	7
	Sports	4	0
	Opinion	3	4
Wednesday, June 3	Cover/National/World	16	7
	City & Region	7	3
	Business	11	0
	Arts & Entertainment	5	8
	Sports	10	0
	Opinion	7	3
Thursday, June 4	Cover/National/World	8	7
	City & Region	10	4
	Business	6	0
	Arts & Entertainment	21	4
	Sports	8	1
	Opinion	6	3
Friday, June 5	Cover/National/World	13	4
	City & Region	5	5
	Business	10	1
	Arts & Entertainment	4	8
	Sports	10	2
	Opinion	7	3
Saturday, June 6	Cover/National/World	7	6
	City & Region	7	3
	Business	6	1
	Arts & Entertainment	8	7
	Sports	10	0
	Opinion	10	1
	Health & Fitness	9	4
Sunday, June 7	Cover/National/World	13	2
	City & Region	7	1
	Business	5	4
	Arts & Entertainment	8	4
	Sports	8	4
	Opinion	17	4
	Home & Style/Travel	6	9

Summary:

- Male bylines outnumbered female bylines, 354-155 total over the course of the week.
 - That means in the first week of June, The Buffalo News was composed of 69.5 percent male bylines and just 30.5 percent female bylines.
- Male bylines outnumbered female bylines in *every* section, except home and style/travel.
- In the sports section, male bylines outnumbered female bylines 55-8. That's 87% male.
- Male bylines outnumbered female bylines *every day* in the first week of June in The Buffalo News, including a 59-19 gap on Thursday, June 4.
- Overall, male bylines appeared 199 more times than female bylines.

SECTION	MALE BYLINES TOTAL	FEMALE BYLINES TOTAL
Cover, National/World	82	37
City & Region	48	23
Business	48	16
Arts & Entertainment	48	38
Sports	55	8
Opinion	58	20
Health/Fitness	9	4
Home & Style/Travel	6	9
Total	354	155

